

March 21, 2022

TIRE STEWARDSHIP MANITOBA APPOINTS NEW CHAIR
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MAINTAINING TSM'S STRONG LEADERSHIP - ESSEX

WINNIPEG, MANITOBA – Tire Stewardship Manitoba (TSM), a Producer Responsibility Organization that operates Manitoba's tire recycling program, announced that effective March 17, 2022, Ken Essex was appointed by the Board of Directors to serve as Board Chair.

Mr. Essex replaces Glenn Maidment who has served as a Director and Chair since TSM incorporation in 2006. Mr. Maidment who retired last year as President of the Tire and Rubber Association of Canada (TRAC) also had his TSM Director position filled by new TRAC President, Ms. Carol Hochu.

Mr. Essex has been serving as a Director of TSM since 2013 representing the Western Canada Tire Dealers Association. On his appointment, Mr. Essex said "this is an exciting time for the tire recycling industry across Canada and TSM will maintain its strong leadership in this sector. I would like to thank Glenn for his leadership as Chair over the past fifteen years and look forward to continuing the dedication and inspiration that Glenn has provided to our organization by successfully recycling over 20 million end-of-life tires under his tenure."

ABOUT TSM

TSM is a not-for-profit Producer Responsibility Organization (PRO) that collects a steward-fee on the sale of all new tires from Manitoba tire sellers ensuring that those who generate end-of-life tires (ELTs) have their tires collected and recycled in an environmentally and fiscally responsible manner.

For more information:

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