



UNIVERSITY OF MANITOBA, CAMPUS DAYCARE



CARMAN AND COMMUNITY ACTIVE LIVING CENTRE



STARTING BLOCKS DAYCARE, STONEWALL



TIRE STEWARDSHIP
Manitoba

YOUR COMMUNITY CAN BENEFIT

TSM can provide your local community up to \$20,000 in a matching Community Demonstration and Innovations Grant for the use of recycled tire products in community projects. Eligible projects typically include safe surfaces for children's playgrounds, walkways, and landscaping materials. The grant also encourages projects that demonstrate other innovative, environmentally and ecologically sound scrap tire product uses.

TO LEARN MORE

or provide your comments on Manitoba's scrap tire recycling program, visit us online at www.tirestewardshipmb.ca or contact us at info@tsmb.ca by phone (204) 661-3242 or toll free at (866) 724-5002.



TIRE STEWARDSHIP
Manitoba

I USED TO BE
A TIRE

**RECYCLING
SCRAP TIRES
IN MANITOBA**



VILLAGE OF DUNNOTTAR

FROM STEWARD-FEE TO END PRODUCTS

For every new tire sold, a scrap tire will eventually be generated. Rather than taking up space in our landfills and posing a risk to human health and the environment, scrap tires are processed and used in environmentally responsible ways, creating jobs and economic development in Manitoba.

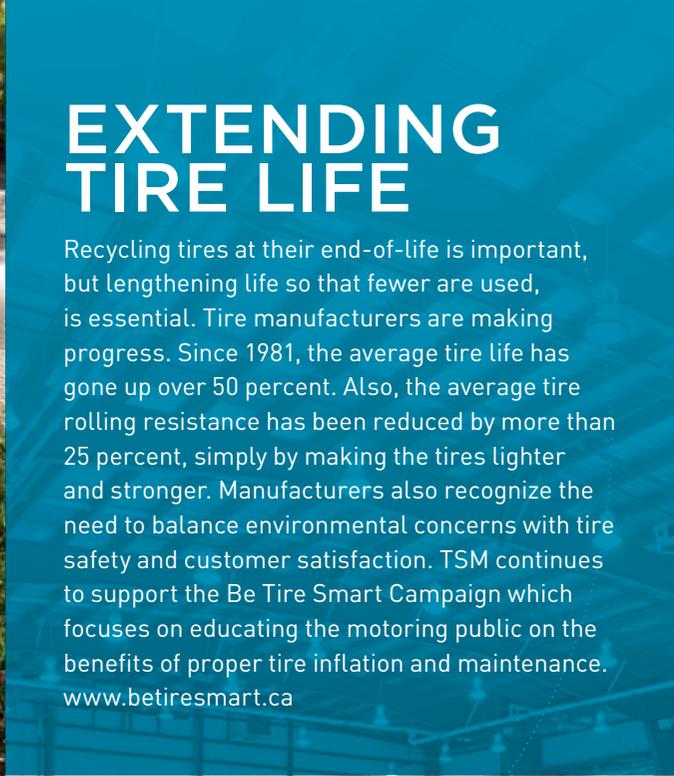
To manage scrap tires responsibly in Manitoba, the retailer pays Tire Stewardship Manitoba (TSM), a government mandated not-for-profit industry stewardship agency, a steward-fee for new tires sold in the province. 100% of fees collected go towards the operation of TSM's scrap tire recycling program.

Through the efforts of Manitoba's scrap tire processors, new tire retailers, consumers, scrap tire generators, and municipal partners who support the program, Manitoba processes the equivalent of 1.8 million scrap tires annually, which is 100% of all tires available for recycling each year. Bicycle tires and tubes are also recycled as part of the program.

Manitoba's scrap tires are made into products that are sold locally and internationally. Your scrap tires can be used to make flooring products for agricultural, recreational and industrial use. They are also used to improve road durability by using scrap tire aggregate in road beds to remediate frost heaving and rubber asphalt for increased surface longevity, vehicle noise reduction, and enhanced ice shedding. Other uses include artificial turf fields, blast mats, geo-technical projects and energy recovery to replace fossil fuels.



GORDON BELL HIGH SCHOOL, WINNIPEG



EXTENDING TIRE LIFE

Recycling tires at their end-of-life is important, but lengthening life so that fewer are used, is essential. Tire manufacturers are making progress. Since 1981, the average tire life has gone up over 50 percent. Also, the average tire rolling resistance has been reduced by more than 25 percent, simply by making the tires lighter and stronger. Manufacturers also recognize the need to balance environmental concerns with tire safety and customer satisfaction. TSM continues to support the Be Tire Smart Campaign which focuses on educating the motoring public on the benefits of proper tire inflation and maintenance. www.betiresmart.ca



PORTAGE CREDIT UNION RECREATION CENTRE, PORTAGE LA PRAIRIE