

TIRE RECYCLING PROGRAM

FACTSHEET

- Tire Stewardship Manitoba (TSM) is a tire industry *Producer Responsibility Organization (PRO)* that ensures the province-wide management of over one million end-of-life tires (ELT) generated annually in Manitoba. TSM operates a tire recycling program that encourages the prompt collection of ELTs and sustainable markets for Manitoba made recycled products in accordance with *The Tire Stewardship Regulation, 2006*.
- TSM is a not-for-profit organization created to support tire retailers with an end-of-life tire management program. TSM program plan is approved by the Minister of Environment and Climate Change and developed with input from industry, environmental groups, municipalities, government, and other stakeholders.
- TSM has a volunteer board that governs the program and is composed of several directors representing international tire manufacturers, major suppliers, and tire retailers in Manitoba.
- The TSM multi-stakeholder advisory committee composed of representatives of recyclers, municipalities, consumers, industry, the provincial government, and environmental organizations who contribute to the good governance of TSM's program operations.
- ELTs can be a health and environmental hazard. Without proper management, tires can pile up in the landscape creating a fire hazard and breeding habitat for mosquitoes.
- TSM's goal is to continue to provide Manitobans with a comprehensive, sustainable, effective, and efficient tire recycling program.
- Manitoba's approach to tire recycling is proven to be effective in managing all tires and tubes in the most cost-effective way for consumers, industry, and government. The TSM program has recycled over 29 million tires (passenger tire equivalent) since 2008.
- TSM is compliant with fulfilling its obligations under The Tire Stewardship Regulation (2006), Minister's Guideline and approved Program Stewardship Plan.



- The provincially mandated TSM program sets steward-fees by tire type that are collected on the sale of all new tires from Manitoba tire sellers ensuring that those who generate ELTs have their tires collected and recycled in an environmentally and fiscally responsible manner.
- TSM is increasing steward-fees on Passenger/Light Truck (PLT) and Large Off-The-Road (LOTR) tires to maintain program sustainability and address financial issues that threaten to impact tire collection and recycling operations in the province.
- TSM does not receive any government sources of revenue, and the steward-fee increase is both prudent and necessary to bring stability to the province-wide tire recycling program operated by TSM.
- TSM has managed the tire stewardship program efficiently and effectively, lowering steward-fee rates when conditions warrant. By adjusting the fees charged to sellers, Manitoba's tire recycling industry can remain competitive within Canada.
- The PLT Steward-Fee was \$4.50 April 1, 2008, and reduced twice to \$4.00 and \$3.75 and raised to \$4.00 July 1, 2021. Comparable fees are British Columbia and Saskatchewan (\$6.50), Alberta, Ontario and Yukon (\$5.00), Quebec, New Brunswick and Nova Scotia (\$4.50).
- The LOTR Steward-Fee was \$75.00 April 1, 2008, and raised to \$135.00 January 1, 2010. Comparable fees are Alberta and Yukon (\$200.00), Saskatchewan (\$140.00), and Ontario (\$423.29).
- The Medium Truck (\$14.00), Large Agricultural (\$30.00), Small OTR (\$60.00) Steward-Fees will remain unchanged.

