

October 19, 2022

TIRE RECYCLING SEES RESULTS, SEEKS PUBLIC OPINION**MANITOBANS' OPINIONS ON TIRE RECYCLING PLAN WANTED**

Tire Stewardship Manitoba (TSM) is asking Manitobans' for their opinions on extending the non-profit tire recycling program's mandate until June 30, 2028.

As part of its commitment to broad consultation, TSM is seeking feedback on its program plan from stakeholders and Manitobans' prior to November 30, 2022.

"We continue to make progress recycling all end-of-life tires generated in Manitoba but seek public feedback for improving our program," states Brett Eckstein, who is the executive director of TSM. The organization replaced the government's Tire Stewardship Board in April 2008.

"Every end-of-life tire available in Manitoba is now recycled in Manitoba," reports Eckstein. While protecting the environment, over 1.9 million tires are recycled annually into aggregate, crumb rubber, fabricated and manufactured products creating over 60 fulltime jobs and \$9 Million in direct economic activity.

Eckstein says the organization can build an even stronger program with the public sharing their ideas before TSM asks Manitoba Environment, Climate and Parks to approve its recycling plan.

A Program Plan for review is available online at www.tirestewardshipmb.ca, by email: info@tsmb.ca, or the TSM office at (204) 661-3242, Toll Free (866) 724-5002.

Tire Stewardship Manitoba (TSM) is a non-profit corporation formed to manage the end-of-life tire recycling program on behalf of tire sellers in Manitoba. It is committed to protection of the earth's environment and promotion of economic benefit for Manitoba through the sustainable management of all tires and tubes in Manitoba.

For more information:

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